



Rush on big TVs for big experience

By Fiona Broom

Bigger and clearer televisions have been hot olympic ticket items in Shepparton ahead of the Olympic opening ceremony today.

Kristy Guthrie said she and her husband were keen to teach their children Jhet, six, and Izzy, five, as much about sport as they could.

She said Jhet and Izzy had been learning about the Olympics at school and the kids were keen to see more.

They, like many others,

bought a 50 inch TV so they could view the Olympics as clearly as possible.

The Good Guys Shepparton manager Rodney Arthur said the rush had been on for bigger TVs.

"The shelves are looking a bit bare really, it's been going well for the Olympics because there's a lot more content and variety now," he said.

Digital recorders were also popular.

"Because it's on later it's

important to have some sort of recording device so people can watch events later," Mr Arthur said.

"It's a massive thing — it's the best athletes in the world and it's there at your fingertips, you just have to turn on the telly and it's there 24 hours a day."

The Nine network has scheduled up to 18 hours of coverage a day across Channel 9 and GEM, while Foxtel has eight channels in high

and standard definition showing every gold medal event live and in full.

But regional Australia will miss out on Nine's free-to-air 3DTV Olympics trial service, which will only be broadcast in Sydney, Melbourne, Brisbane, the Gold Coast, Perth and Adelaide.

The opening ceremony will air today at 2 pm Australian eastern standard time.



Up-sizing: The Good Guys Shepparton manager Rodney Arthur shows Kristy Guthrie, with Izzy, 5 and Jhet, 6, a range of large televisions.

Picture: Simon Bingham