



Looking blue for good cause

By **SHARNI CARROLL**

CUSTOMERS of The Good Guys Ballarat were greeted by workers with blue faces during September.

The team, led by store proprietor Tanya Daniels, wore the face paint to raise awareness of men's cancers, in support of Blue September.

"We've all worn pink for breast cancer research," Ms Daniels said.

"Now it's time to get blue to raise awareness about cancer in men and the preventable measures that can

be taken."

The Good Guys Ballarat took part in the month-long campaign, which aimed to encourage men, their friends and families to paint their faces blue and donate money to Australian Prostate Cancer Research and the Australian Cancer Research Foundation. Ms Daniels said Blue September highlighted the simple steps men could take to reduce their chances of developing many of these cancers.

"Blue September provides us

with simple tips that can help, like quitting smoking, being sun smart, keeping in shape and reducing alcohol intake," she said.

"We have all had someone in our lives who has been affected by cancer in some way and through painting our faces blue and helping to raise funds, we can hopefully help build awareness of cancers suffered by men in our community."

The Good Guys collectively raised over \$5000 across all stores.



GOING BLUE: Staff members at The Good Guys Ballarat, from left, Ash Quick, Josh Conroy, Troy Schefferle, Graeme Andrew and Dwayne Smith greet customers with blue faces all in the name of charity to raise awareness of men's cancers, in support of Blue September last month. Picture: **Jeremy Bannister**