



(in_your_face)

LUMINOUS Tozzi launches American cult brand Jergens Down Under.

BEAUTY BIATCH WITH BEAUTY DIRECTOR CLEO GLYDE

SKIN SENSE

Cheyenne Tozzi shares her secret to beautiful, healthy skin



When releasing a highly successful brand in a new market, bring out the big guns, baby. Jergens' moisturiser line is No. 1 in the US and coming to Oz. The message: deeply luminous skin all over.

Local model and reality-TV fashion judge Cheyenne Tozzi is resplendently nude in the campaign, a vision of earthy Aussie beauty. Her likeable, no-nonsense style as a mentor to the teen model chicklets ready to hatch on *The Face* – and next season on *Australia's Next Top Model* – make her a natural at looking happy in her own skin, even with her kit off.

"Hey, it was a fun shoot," Tozzi tells me over coffee in Sydney. "It's never easy to just rock up and go, 'Let's get the clothes off.' But I do look after my skin, so I felt confident. I lived in New York for eight years and Jergens was my thing: I genuinely love it on my skin. The Original beauty fluid has a cherry-almond flavour that smells like amaretto – I just want to eat it!"

The range includes daily creams, repair and a subtle gradual tanner. I like the BB Body Perfecting Skin Cream, which takes the sheer-coverage concept top to toe, suffusing imperfections with a biscuity glow. "It gives you that overall sheen when you're sitting by the pool, wanting to impress some young fine thing," laughs Tozzi. "Ultra Healing [moisturiser] is my favourite, because I travel so much."

Tozzi has been on the fashion whirligig since gracing her first glossy mag cover at 13. She's naturally gorgeous and make-up free when we meet. Women with her Mediterranean tawny skin will always rock nudes, but Tozzi can play with fire, too. "I definitely prefer a chilled-out nude on me: I love a Tom Ford peach. For going out, I'll wear Diorshow mascara and a Chanel red lip, though."

Tozzi's own early role model is her stylish European mother, Yvonne. "Mum is 1.88m tall, has amazing platinum-blond hair and wears bold colour. She'd embarrass my sister and me by picking us up from school wearing a bandana, overalls and a singlet while everyone else's mum was wearing floral dresses."

Now it's her turn to shepherd a new generation of models to stardom. "It's super-nice. I have worked my whole life and my entire family are models. Elle Macpherson was my mentor. Now young girls approach me in the street or send random messages."

Which will stand her in good stead this season. I note the irony of seeing exquisite young girls in reality fashion shows poleaxed by lack of confidence – and ensuing satisfaction as they come out of their shell. "I know! I see gorgeous girls on the street and think, 'Stand up, be the best you can be. If you want a sixpack, do it. If you don't, have a burger. You're the boss of you. Once you get that, you'll get everything you want in life: the men, the money, the love.'"

Great advice, Cheyenne. And don't forget the creamy skin.

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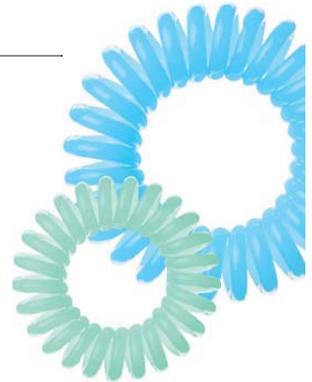


JERGENS Natural Glow 3 Days to Glow Moisturizer, \$10.99, priceline.com.au

IT'S A TIE

I don't even remember life before certain beauty staples. Invisibobble's inspired phone-cord design holds dry and wet hair securely, yet leaves no trace and never, ever breaks. I throw these cuties in my gym, swim and hand bags.

INVISIBOBBLE Pastelicious Hair Rings in Marine Dream and Apple Appeal, \$10.95 each (pack of three), phoenixnationale.com.au



ENJO Daily Face Off, \$49 (pack of seven), enjo.com.au

CLEAN BREAK

Time to ditch harsh washcloths, girlfriend. Each fibre in Enjo's ingenious planet-friendly range of body-care products is 100 times finer than human hair, gently removing make-up (even from the eye area), cleaning pores and stimulating blood circulation.

WATER WORKS

Beauty's next generation of water is 'charged' to clean, freshen and treat skin. Rationale's Molecular Water is made from "the natural anti-ageing water-soluble components found in your skin, like glycerine and hyaluronic acid", explains founder Richard Parker. "Spraying it on reactivates the skin's enzymes."

(from top) **MAC** Mineralize Charged Water, \$32, maccosmetics.com.au
 RATIONALE Molecular Water, \$85, rationale.com
 LA ROCHE-POSAY Effaclar Purifying Micellar Water, \$24.99, priceline.com.au
 DIPTYQUE Infused Facial Water, \$72, mecca.com.au



TOTES AMAZEBALLS!

Add a few drops of this truly amazing oil to dry, thirsty hair as a flawless styling product (or send your hair on a nature retreat with a whole capful for 40 minutes). The rosemary scent leaves even city-slicker girls as fragrant as a forest floor.

WELEDA Nourishing Hair Oil, \$19.95, weleda.com.au