

DONCASTER



Ida Gibellini has been named the world’s No.1 product demonstrator for Enjo.

Ida’s making the world a cleaner place

➡ IDA Gibellini has travelled the world hoping to make households more environmentally conscious.

The Doncaster mother of three has been named world No.1 product demonstrator for Enjo Australia with her green cleaning products, achieving the highest demonstration turnover, close to \$5000, in February.

After 10 years in the game, Ms Gibellini said knowing your audience was key to a successful demonstration.

“To be an Enjo consultant you have to be a tad quirky and care about the environment,” she said.

“The products clean better and there are no streaks or chemical residue.”

She said it wasn’t a 9am to 5pm job. “Two demonstrations a week gives me time to be there for my kids,” she said.

Details: enjo.com.au